

# 2009 WORLD CHAMPS MEDIA RELEASE



1-6 SEPTEMBER 2009  
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## MEDIA ALERT

### NEW TRACK UNVEILED

One of the world's leading mountain bike track designers will unveil the 4X course to be used for this year's UCI Mountain Bike & Trails World Championships. Canberra is lucky enough to have the largest mountain bike 4X course ever built in Australia (one of the largest in the world). This artificial hill makes use of more than 100,000 cubic meters of soil, and was designed and built by the world's foremost authority on 4X, Glen Jacobs.

Arguably the world's premiere mountain bike trail designer, Jacobs has achieved great success within the industry in the past two decades. Jacobs' unselfish commitment to mountain biking has been recognised through his induction into the Australian mountain biking hall of fame as well as receiving an Australia Day award for his dedication to the industry.

Co-founder of World Trail Pty Ltd, Jacobs has a rich history in the development of 4X tracks, and designed the world's only "guaranteed lead change" course at Mt Stromlo, Canberra. World Trail Pty Ltd is an Australian company that specialises in the design, construction, and management of mountain biking/recreational trails with 250 trails already completed in 30 countries.

This course allows for multiple lines and variable options for riders during each race, creating an exciting visual for spectators and television viewers. All tracks are designed with no "forced risks" and allow riders of all abilities to utilise simple and safe options when riding.

**When: Friday 17 July at 10:00**

**Where: Mount Stromlo Forest Park: Four Cross Track**

**Who: Glen Jacobs (4X track designer and builder)**

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HOW DO YOU MAKE A  
**BIKE FLY**  
WHEN IT DOESN'T HAVE  
WINGS?

SHIMANO

TISSOT  
SWISS WATCHES SINCE 1853



STROMLO  
FOREST PARK

Swell Design Group

DLA PHILLIPS FOX

Santini  
RUNNING AROUND THE WORLD

WALTERTURNBULL  
YOUR EXTRA ASSIST

CROWNE PLAZA  
CANBERRA  
THE PLACE TO MEET.

MOUNTAIN  
BIKE

